Claims

- [c1] Having thus described the invention, what is claimed is:

 1.A trunk organizer for an automotive vehicle comprising:
 a body formed into at least a pair of compartments having
 longitudinal and transverse dimensions, said transverse
 dimension being greater than said longitudinal dimension in all
 of said compartments such that a placement of an item into
 one of said compartments results in a transverse orientation of
 said items within said one compartment.
- [c2] 2.The trunk organizer of Claim 1 wherein said body includes a front wall having a panel attached thereto to provide a resistance to penetration of said front wall that is greater than the remaining portions of said body.
- [c3] 3.The trunk organizer of Claim 2 wherein said body is formed with a ledge extending around at least a portion of a periphery of each said compartments on which a lid can be seated to cover the corresponding said compartment.
- [c4] 4.The trunk organizer of Claim 3 wherein said lid is translucent to permit viewing of the corresponding said compartment through said lid.
- [c5] 5.The trunk organizer of Claim 2 wherein each said compartment is provided with a lid, one of said lids having a size that covers the entire said corresponding compartment,

another of said lids having a size that covers only a portion of said corresponding compartment.

- [c6] 6.The trunk organizer of Claim 5 wherein said one of said lids is formed as a tray to hold items on an upper surface thereof.
- [c7] 7.The trunk organizer of Claim 2 further comprising a central divider barrier extending vertically from said body between said compartments.
- [c8] 8. The trunk organizer of Claim 7 wherein said compartments are positioned in a fore-and-aft relationship including a front compartment and a rear compartment.
- [c9] 9.The trunk organizer of Claim 8 wherein said central divider prevents said item from being supported across said front and rear compartments in a longitudinally extending orientation.
- [c10] 10.The trunk organizer of Claim 2 wherein said panel attached to said front wall is formed of Kevlar.
- [c11] 11.In a trunk organizer for placement in a trunk cavity of an automotive vehicle, said trunk organizer having a body being divided into at least two compartments, the improvement comprising:

said compartments being oriented in a fore-and-aft relationship including a front compartment and a rear compartment, each of said compartments having a

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longitudinal dimension and a transverse dimension, said transverse dimension of each of said compartments being greater than said longitudinal dimension.

- [c12] 12.The trunk organizer of Claim 11 said front compartment includes a front wall positionable against a waterfall wall of said trunk cavity, said front wall having a reinforcement panel attached thereto to provide a resistance to penetration through said front wall.
- [c13] 13.The trunk organizer of Claim 12 wherein said reinforcement panel is formed of Kevlar.
- [c14] 14.The trunk organizer of Claim 11 wherein all remaining walls of each said compartment are formed of a material having a penetration resistance less than said reinforcement panel.
- [c15] 15.The trunk organizer of Claim 14 wherein said compartments are formed with a ledge extending around at least a portion of a periphery of each said compartment to support a lid at an elevated portion above a bottom of the corresponding said compartment.
- [c16] 16.The trunk organizer of Claim 15 wherein each said lid is formed of a material to permit a viewing of any items stored within said compartment beneath said lid.
- [c17] 17.The trunk organizer of Claim 16 further comprising:

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a central divider extending transversely between said front compartment and said rear compartment and extending generally vertically above at least one of said compartments to prevent one of said items from being positioned longitudinally across said front and rear compartments.

- [c18] 18.A trunk organizer for deployment in a waterfall wall of a trunk cavity in an automotive vehicle comprising:

 a body being divided into at least two compartments oriented in a fore-and-aft relationship including a front compartment and a rear compartment, each of said compartments having a longitudinal dimension and a transverse dimension, said transverse dimension of each of said compartments being greater than said longitudinal dimension; and said front compartment includes a front wall positionable against said waterfall wall, said front wall having a reinforcement panel attached thereto to provide a resistance to penetration through said front wall and into said waterfall wall.
- [c19] 19.The trunk organizer of Claim 18 wherein said reinforcement panel is formed of Kevlar, said body being formed of a high density polymer.
- [c20] 20.The trunk organizer of Claim 19 wherein each of said compartments are formed with a ledge extending around at least a portion of a periphery of each said compartment to

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support a lid at an elevated portion above a bottom of the corresponding said compartment, each said lid being formed of a material to permit viewing of items stored within said compartment through the corresponding said lid.